



CELEBRATE

NEH'S 50TH ANNIVERSARY!

HUMAN/TIES SOCIAL MEDIA TOOLKIT

1965·2015
NATIONAL ENDOWMENT FOR THE HUMANITIES

HUMAN/TIES

...celebrates 50 years of funding museum exhibits, teacher seminars, documentary films, and other humanities projects here at NEH. Before the event, NEH plans to foster a national conversation online about the power and importance of the humanities.



HELP US COMMEMORATE

...the close of our 50th anniversary year with **HUMAN/TIES**, held September 14-17.

↓
⋮ **ALSO**, take part in a digital conversation about the power of the humanities!

Leading up to the event, we're asking scholars, writers, artists, and humanities community to engage on social media to promote **HUMAN/TIES**.

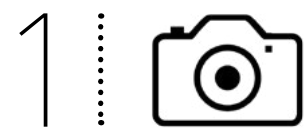


WE WANT TO KNOW:

How do the humanities
help us make sense
of the world today?

ANSWER THIS QUESTION ON VIDEO!
PLEASE RECORD A SHORT (1 MINUTE OR SO)
VIDEO OF YOURSELF AND YOUR ANSWER.

RECORD USING YOUR SMART PHONE, SELFIE STYLE



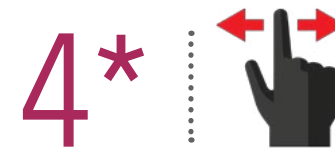
Open the camera app.



Click the FLIP CAMERA icon to see yourself in frame.



Turn your phone horizontally.



Swipe from photo to video mode. *IPHONE ONLY



Press RECORD.

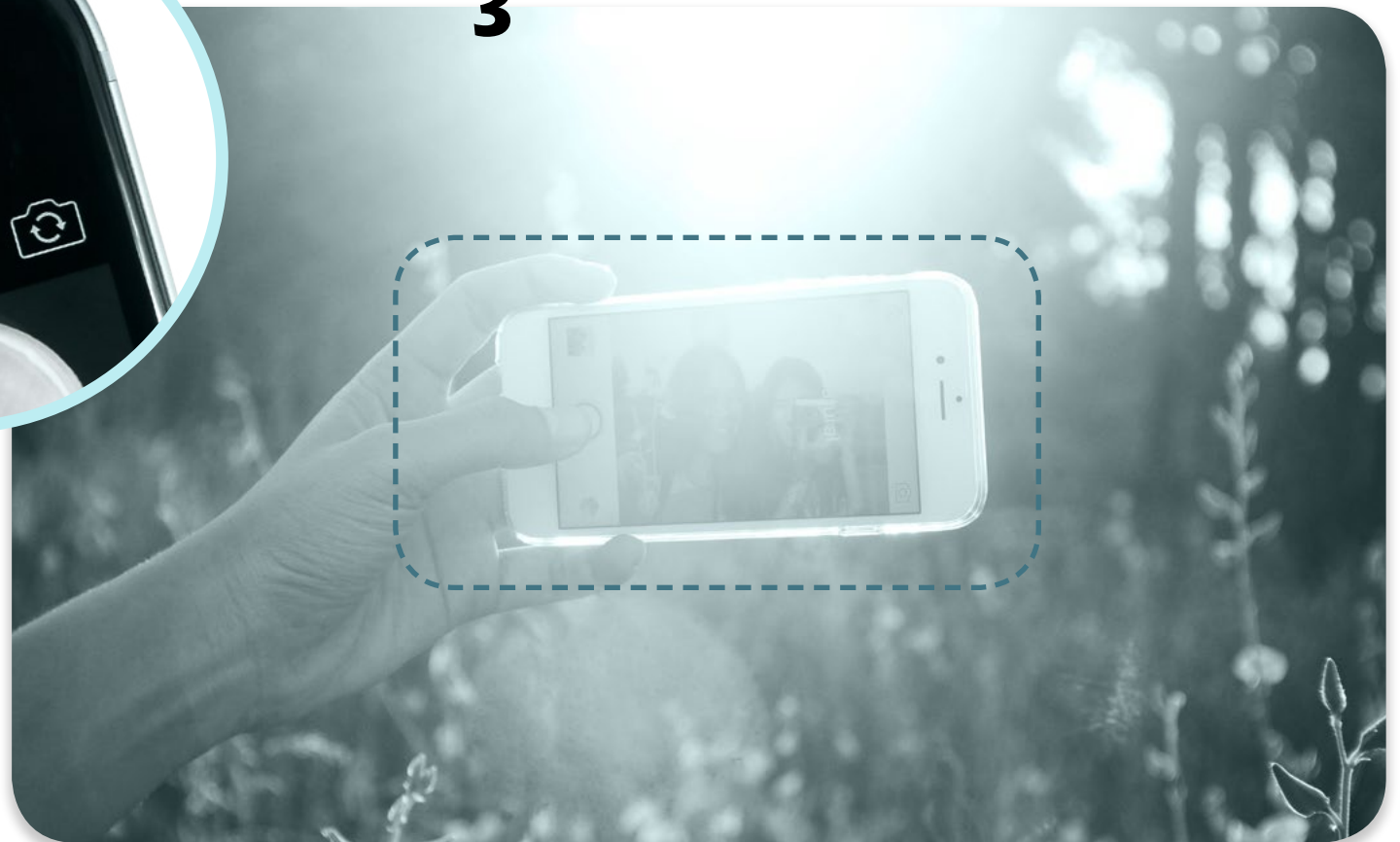
1



2



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PLEASE NOTE: if you're able to have someone record the video of you; that is a great hands-free option.

POST YOUR VIDEO!

Please post your video directly to Twitter using #Humanities2016.

HERE ARE SOME SAMPLE TWEETS:



- History, art, culture, learning, and the humanities. Experience it all @ **#Humanities2016** <http://bit.ly/29jmiuM>
- What do you think ties us all together? Learn more at @Human_Ties Sep 14-17. **#humanities2016** <http://bit.ly/29jmiuM>
- Discover answers to pressing questions around the humanities Sep 14-17 at @Human_Ties. **#Humanities2016 #NEHturns50**



- History, art, culture, learning, and the humanities. You can experience it all at @Human_Ties from September 14th-17th in Charlottesville, VA. **#Humanities2016 /Ties** <http://bit.ly/29jmiuM>
- What do you think ties us all together? Watch my video to find out what I think. Then, learn more at @Human_Ties from September 14th-17th. **#Humanities2016** <http://bit.ly/29jmiuM>
- Discover answers to pressing questions around the humanities from September 14th-17th at @Human_Ties. I'll be there, will you? **#Humanities2016 #NEHturns50**



NEH LOOKS FORWARD TO YOUR INVOLVEMENT!

Please email media@neh.gov with any questions.

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